

Business in Action – Template for Student Research

Project option: Enterprise in Action <input type="checkbox"/> Economics in Action <input type="checkbox"/> Finance in Action <input type="checkbox"/>	
Title of your project:	Student Name;
Method of Research:	Field (primary) Research <input type="checkbox"/> Desk (secondary) Research <input type="checkbox"/>
1.1 Introduction: Outline briefly the purpose of your research:	
1.2 Method of research - explain briefly why you have chosen your method of research	
1.3 Sources - List your source(s) of information:	
1.4 Summary – Give a brief summary of what you found out as a result of your research	

1.5 Evaluation of findings – Think critically about the following questions and write a short response:

(a) Were you surprised by your findings? Give a reason for your answer.

(b) Is the source of your research reliable? Give a reason for your answer.

(c) Is the information one-sided or biased? Give a reason for your answer.

1.6 Conclusion – Based on your findings what is the key message you will share with your team?

1.7 Decision making – how do you think your findings will affect your team's action plan?

1.8 Recording your sources – Provide some evidence of your research e.g. interview questions, questionnaire, photocopies, images, notes, graphic organisers etc.

Source: Appendix 1, Assessment Guidelines, NCCA, January 2019