

Entrepreneurs (2.1 - Enterprise)



1. This is any attempt to start or do something new.
2. It is the ability of someone who has the initiative to set up, invest and run a business.
3. They take both a financial and personal risk in doing this

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Entrepreneurs (2.1 - Enterprise)



1. These are the people who take the initiative and risk to set up a business to make a profit.
2. They take the personal and financial risk.

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Initiative (2.1 - Enterprise)



This is the get up a go a person has to set up a business.

3

Characteristic (2.1 - Enterprise)



This is a personality trait that a person is born with.

4

Skills (2.1 - Enterprise)



1. This is an ability that people acquire over time.
2. They get experience through practice, learning or training.

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Financial Enterprise (2.1 - Enterprise)



1. This is when an business is set up to make a profit.
2. This profit is made by selling goods and services

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Social Enterprise (2.1 - Enterprise)



1. This is a business that puts the community and people first instead of private or personal gain. People who set up social enterprise are known as social entrepreneurs.
2. They like to try and fix social economic and environment issues - Credit unions, Food Cloud

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Cultural Enterprise (2.1 - Enterprise)



This provides consumers with access to visual arts, theatre, film, music, radio festival and events - Cultural Night in Dublin, IFI, Electric Picnic, Rose of Tralee

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Intrapreneurs (2.1 - Enterprise)



This is when employees come up with an new ideas for a business

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