

Consumer
(1.7 - Consumer)



This is someone who buys a good or service for their own use

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Goods
(1.7 - Consumer)



This is something that you buy you can touch and see it

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Needs
(1.7 - Consumer)



1. This is something that we can't live without.
2. We need it to survive

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Want
(1.7 - Consumer)



This is something that we would like to have but don't need it to survive

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Consumer Association of Ireland
(1.7 - Consumer)



1. This is an independent organisation who represent consumers and helps to protect their rights.
2. Their website the cai.ie contains information about consumer right and has a question and answers section to help consumers

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Consumer Rights
(1.7 - Consumer)



1. Goods must be of merchantable quality
2. Goods must be fit for purpose
3. Goods must be as described
4. Goods must match sample

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Consumer Responsibility
(1.7 - Consumer)



Consumers have the following responsibilities

1. To avoid impulse buying
2. To shop around for the best value
3. To use product properly
4. To know their rights

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The Wise Consumer
(1.7 - Consumer)



We needs to ask ourselves some questions

1. Do I need it
2. Can I afford it
3. Can I buy it cheaper somewhere else?
4. Is it a safe product?
5. Do I have space for it?
6. Are there any hidden charges?

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Information on Products
(1.7 - Consumer)



1. Name of the product
2. Name and Address of Supplier
3. The weight of the produce
4. Price of the product
5. Best before/sell by date
6. Ingredients
7. County of Origin
8. Barcode

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