## 3.3

## Managing Resources

## Demand and Supply

## Learning Outcome Notes

LO 3.3 - Evaluate how changes in the supply and demand of goods and services in different markets can affect prices

## 3.3

## Managing Resources

## Demand and supply

## Past Exam Questions and Answers

## NOTE - Very Important

It is very important when answering exams question that you use the following steps -

1. That you know the information for the learning outcome
2. That you understand the information form the learning outcome
3. That you can apply the information form the learning outcome to the question
4. Be able to give at least two full sentences for your answer (Fill up the space)

Questions are changing from rote learning to applying the knowledge to the

## Question

## QUESTIONS

## 2022-Question 16

(c) Sam, a former Lohan Ltd employee secured a job as a buyer of electrical goods for resale for an electrical retailer. As a buyer of stock for resale, they need to project demand for various products to ensure that the store has the correct quantity to meet consumer demand.
(i) Use the information in the table below to draw the demand and supply curves for the Play-station 5 (PS5).

| Price | Quantity <br> Demanded <br> (O00's units) | Quantity <br> Supplied <br> (000's units) |
| :---: | :---: | :---: |
| $€ 300$ | 1,000 | 200 |
| $€ 350$ | 800 | 400 |
| $€ 400$ | 600 | 600 |
| $€ 450$ | 400 | 800 |
| $€ 500$ | 200 | 1,00 |

## Demand and Supply Curves

Playststion 5 (PS5)

(ii) Use your diagram to identify the equilibrium price and equilibrium quantity. Write your answers in the table below.

| Equilibrium Price of the PS5 |  |
| :--- | :--- |
| Equilibrium Quantity of the PS5 |  |

(iii) The price of substitute goods and complementary goods are factors that affect the level of demand for a product. Indicate whether the following items are substitutes for or complimentary to a PS5 by placing a tick (l) in the correct box.

|  | Substitute | Complimentary |
| :--- | :--- | :--- |
| Xbox |  |  |
| PS5 Controller |  |  |
| Headset |  |  |
| Gaming chair |  |  |

(iv) When demand for a product remains high despite limited supply, consumers often turn
to the black market, also known as the shadow economy. Indicate which of the following statements are true or false by placing a tick ( ) in the correct box.

| Statement | True | False |
| :--- | :---: | :---: |
| Participation in the black market is illegal |  |  |
| The black market is beneficial for businesses in Ireland |  |  |

## 2019-Question 16

(a) New Chapter is an award-winning traditional bookshop located in Tinahely, Co Wicklow. The demand and supply curves for one of its books 'The Great Irish Weather Book' are shown in the diagram below.


Use the diagram to answer each of the following questions.

Write your answer in the space provided.
(i) Indicate the quantity supplied of
'The Great Irish Weather Book' at $€ 20$. $\square$
(ii) Indicate the quantity demanded of
'The Great Irish Weather Book' at €8.

(iii) Indicate the equilibrium price of 'The Great Irish Weather Book'. $\square$
(iv) What impact would the following have on the demand for books in New Chapter? Place a tick ( $)$ ) in the correct box.

|  | Increased demand for <br> books in New Chapter | Decreased demand for <br> books in New Chapter |
| :--- | :---: | :---: |
| A reduction in the price of books | 1,000 | 200 |
| An increase in taxes (VAT) | 800 | 400 |
| Roll out of broadband to all areas in <br> Wicklow | 600 | 600 |
| An Eason's store opening in the town | 400 | 800 |

## 2019 - SEC - Question 18

(b) The demand and supply curve for the Pure Confectionary Company's protein bar are shown in the diagram below
(i) On the diagram below show the equilibrium price and quantity of the protein bars. Write your answer in the spaces provided below.

Equilibrium price $\square$

Equilibrium Quantity


(ii) Use the above diagram to identify the price at which the Pure Confectionary Company would be prepared to supply 25,000 protein bars.

Write your answer in the space provided below.

Price

$$
€
$$

## SUGGESTED SOLUTIONS

## 2022-Question 16

(c) Sam, a former Lohan Ltd employee secured a job as a buyer of electrical goods for resale for an electrical retailer. As a buyer of stock for resale, they need to project demand for various products to ensure that the store has the correct quantity to meet consumer demand.
(ii) Use the information in the table below to draw the demand and supply curves for the Play-station 5 (PS5).

| Price | Quantity <br> Demanded <br> (O00's units) | Quantity <br> Supplied <br> (000's units) |
| :---: | :---: | :---: |
| $€ 300$ | 1,000 | 200 |
| $€ 350$ | 800 | 400 |
| $€ 400$ | 600 | 600 |
| $€ 450$ | 400 | 800 |


| $€ 500$ | 200 | 1,00 |
| :--- | :--- | :--- |


(ii) Use your diagram to identify the equilibrium price and equilibrium quantity. Write your answers in the table below.

| Equilibrium Price of the PS5 | $€ 400$ |
| :--- | :--- |
| Equilibrium Quantity of the PS5 | 600,000 Units |

(iii) The price of substitute goods and complementary goods are factors that affect the level of demand for a product. Indicate whether the following items are substitutes for or complimentary to a PS5 by placing a tick (l) in the correct box.

|  | Substitute | Complimentary |
| :--- | :---: | :---: |
| Xbox | $\checkmark$ |  |
| PS5 Controller |  | $\checkmark$ |
| Headset |  | $\checkmark$ |
| Gaming chair |  | $\checkmark$ |

(iv) When demand for a product remains high despite limited supply, consumers often turn to the black market, also known as the shadow economy. Indicate which of the following statements are true or false by placing a tick (l) in the correct box.

| Statement | True | False |
| :--- | :---: | :---: |
| Participation in the black market is illegal | $\checkmark$ |  |
| The black market is beneficial for businesses in Ireland |  | $\checkmark$ |

## 2019-Question 16

(a) New Chapter is an award-winning traditional bookshop located in Tinahely, Co Wicklow. The demand and supply curves for one of its books 'The Great Irish Weather Book' are shown in the diagram below.


Use the diagram to answer each of the following questions.

Write your answer in the space provided.
(i) Indicate the quantity supplied of 'The Great Irish Weather Book' at €20. $\square$
80
(ii) Indicate the quantity demanded of
'The Great Irish Weather Book' at €8.

## 100

€16
(iv) What impact would the following have on the demand for books in New Chapter? Place a tick ( $\mid$ ) in the correct box.

|  | Increased demand for <br> books in New Chapter | Decreased demand for <br> books in New Chapter |
| :--- | :---: | :---: |
| A reduction in the price of books | $\checkmark$ |  |
| An increase in taxes (VAT) |  | $\checkmark$ |
| Roll out of broadband to all areas in <br> Wicklow |  | $\checkmark$ |
| An Eason's store opening in the town |  |  |

## 2019 - SEC - Question 18

(b) The demand and supply curve for the Pure Confectionary Company's protein bar are shown in the diagram below
(ii) On the diagram below show the equilibrium price and quantity of the protein bars. Write your answer in the spaces provided below.


(ii) Use the above diagram to identify the price at which the Pure Confectionary Company would be prepared to supply 25,000 protein bars.

Write your answer in the space provided below.

Price

```
€4
```

