**KEYWORDS**

**Positive -** This is when the business benefits the community

**Negative -** This is when the community suffer a loss or cost

**Commercial -** This is a business that is set up to make money. Most business are set up to do this – Shops

**Non-commercial** - This is a business that is set up for other things than making money. It included Charities who provide different service to communities

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**SELF TEST QUESTIONS**

1. Describe the benefits that an organisation brings to society and the economy

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2. Describe the negative impacts of enterprise on a community

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**POSITIVES**

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| **To the Economy** | **To Society** | **To Environment** |
| 1. Provide employment | 1. More Local Services | 1. Pollution control |
| 1. Generates Tax | 1. Increase choice and low prices | 1. Recycling facilities |
| 1. Improved standard of living | 1. Promote Enterprise | 1. Energy Efficiency |
| 1. Economic Growth | 1. Improve quality of life | 1. Use of vacant land |
| 1. Improve Balance of Payments |  |  |

**SUCESSFUL BUSSINESS**

**1. Staff relations** – is there a positive relation, what is staff turnover and absenteeism like

**2. Customer Loyalty** – do Customer return for repeat purchases

**3.Size of business** – has the business grown over time, have they developed new products

4. How long the business has been set up

**5. Awards** – Have they won any awards – Industry awards

**6. Social and environmental responsible** – Have they got any recognition for positive impact on the environment and Local community

**NEGATIVE**

|  |  |  |
| --- | --- | --- |
| **To the Economy** | **To Society** | **To Environment** |
| 1. Not paying taxes | 1. Pressure put on rent | 1. Noise Pollution |
| 1. Not following legislation | 1. Small business losing out | 1. Air pollution |
| 1. Employees losing jobs (due to ICT) | 1. Relocating to another area | 1. Increased carbon footprint |
|  | 1. Unfair Wage | 1. Waste going to land fill |