**KEYWORDS**

**Non-Renewable -**These are resources that are in limited supply and can’t be replaced. For example, Oil, Coal.

**Renewable -**These are resource that are not in limited supply and won’t run out. They can be regrown or recycled. Examples include Wind, Trees

**Sustainability -** This is the process of balancing the social (people), economic (Profit) and environmental (Planet) systems for wellbeing of individuals now and in the future

**Sustainability Development -** This means meeting the needs of the present without compromising future generation’s needs.

**Sustainability use -** This means using resource that meet our current needs but also persevering these resources for future generations

**Sustainability Consumption -** This means buying goods and services that don’t harm society, the environment or economy

**Ethical Consumer -** This is the person ability to do the right thing and make good decisions. Ethical consumer chooses gods that meet their needs, but they also think about how this affects their moral values. They buy goods that are produced in a ethical manner

**Boycott -** This is when a consumer makes a choice not to buy a particular product, brand or from a certain company.

**CRS -** This stand for Corporate Social Responsibility an refers o organisations acting to benefit society and the environment

**SELF TEST QUESTIONS**

1. Describe the role of the consumer

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1. How does the consumer behaviour impact others?

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1. Define the term sustainability

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1. Explain the term ethical consumer

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**IMPACT OF CETHICAL CONSUMER CHOICE**

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**WHAT CAN YOU DO TO HELP DEVELOP SUSTANABILITY**

1. Engage in life cycle thinking
2. Ask Questions
3. Support sustainable business
4. Reduce, Reuse, Recycle
5. Consider end of like disposal
6. Shop Local where possible