
1.9

Exploring Business

Impact of Consumer Choices (Resources)

Learning Outcome Notes

LO 1.9 - Debate the ethical and sustainability issues that arise from their consumption of goods and services and evaluate how they can contribute to sustainable development through consumer behaviour.

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Exploring Business

Impact of Consumer Choices - (Resources)

Past Exam Questions and Answers

NOTE - Very Important

It is very important when answering exams question that you use the following steps -

1. That you know the information for the learning outcome
2. That you understand the information form the learning outcome
3. That you can apply the information form the learning outcome to the question
4. Be able to give at least two full sentences for your answer (Fill up the space)

Questions are changing from rote learning to applying the knowledge to the Question

QUESTIONS

2019 - Question 16 - Part C

New chapter has decided to diversify and start selling take away coffee which is very much in demand by their consumers and would also entice passers-bys into the bookstore. They are concerned about a new proposal outlined below which appears in a newspaper.

A proposed latte levy could reduce disposable coffee cups by 25,000 a day. The Government has proposed a new 15 cent levy on disposable coffee cups

(i) Outline two benefits of the proposed Latte Levy.

1.
2.

(ii) Consumers can act ethically by purchasing a reusable coffee cup. Explain one other step a consumer could take to be more ethical in their purchasing decisions.

SUGGESTED SOLUTIONS

2019 - Question 16 - Part C

New chapter has decided to diversify and start selling take away coffee which is very much in demand by their consumers and would also entice passers-bys into the bookstore. They are concerned about a new proposal outlined below which appears in a newspaper.

A proposed latte levy could reduce disposable coffee cups by 25,000 a day. The Government has proposed a new 15 cent levy on disposable coffee cups.

(i) Outline two benefits of the proposed Latte Levy.

1. Increase Revenue - There will be increase revenue for the Government. This is because
They will get more income - 15 cents on every cup of coffee that is bought. This money can
Be use for essential services such as transport and redistributed to the help who need it
Money in society - such social welfare payments
2. The environment - The environment may benefit more. Customer might purchase a
Reusable cup to get their cup of coffee in. This means they will not need to purchase a cup
That when it is used goes to land fill which is bad for our environment

(ii) Consumers can act ethically by purchasing a reusable coffee cup. Explain one other step a consumer could take to be more ethical in their purchasing decisions.

Choose Sustainable Products - Consumers can choose products that are sustainably produced,
eco-friendly, and energy efficient. This includes products made from renewable resources,
products that are biodegradable or recyclable, and products that have a low environmental
impact throughout their lifecycle